

DEVELOPER PROFILE



Sam Mizrahi

Mizrahi Developments is a proven leader in identifying mixed-use, commercial and residential opportunities and executing a vision for them to the highest international standards. With 20 years of experience in real estate development and high-end building in North America, the private company, based in Toronto, Canada, has created an award-winning brand characterized by old-world craftsmanship, high attention to detail, innovation and a hands-on pursuit of excellence in all aspects of its business. The company's latest mixed-use, mid-rise projects in Toronto, built in a neighbourhood with heritage sensitivity, have redefined expectations for luxury condominiums, achieving record-breaking sales in one of the most competitive real estate marketplaces in North America.

From the start, Mizrahi Developments has been structured to offer a difference. The only builder in Canada with international certifications such as the ISO 9001, a process management system based in Switzerland, the company is committed to excellence that is not simply promised, but guaranteed through continuous monitoring and auditing by a third party. The ISO 9001 certification requires rigorous scrutiny of business practices and schedules, putting an emphasis on customer satisfaction; on-time, on-budget delivery; and productive relationships with trades and suppliers. In addition to membership in building associations, Mizrahi Developments works to some of the world's highest environmental and sustainability certifications as part of its commitment to remain abreast of the latest improvements in construction and smart building technologies.

With its roots in luxury single dwelling homes in Toronto's most valuable neighbourhoods, Mizrahi Developments has earned a reputation for surpassing expectations about the experience of the built environment, no matter what its use – commercial, retail or residential. The ability to custom-build to a finely-articulated vision, often with complex, artisanal and technological features, has allowed the company to become the trusted builder of high-end retail brand environments as well as landmark developments that have an important significance to the communities involved.

Mizrahi Developments' luxury condominium boutique buildings in Yorkville, an historic mid-town neighbourhood in Toronto, were quickly recognized for a level of craftsmanship and attention to detail more common in single luxury homes than in condominiums. With sound-proof, UV-protected windows, walls that were three times thicker than required by building codes, high, coffered ceilings and superior finishing details, the suites at 133 Hazelton and 181 Davenport have the established presence and beauty of a stand-alone home. Both buildings were 95% sold before construction began. These two adjacent properties, which represent the last of their kind in this popular mid-town neighbourhood, underscored the company's skill in working within urban heritage quarters in close collaboration with engaged community groups and municipal authorities to bring about an outcome that enhances and complements the existing streetscape.

Mizrahi Developments is a partnership built on values of excellence, integrity and responsibility. Led by Sam Mizrahi, the company is committed to building on its strong reputation and luxury brand with a variety of high-end, mixed-use projects around the world.



Rod Limoochi and Sam MIZRAHI
developer of The One on Platinum events